MWAP 2021

Council & Corporate Event Framework

Smaller & Larger Examples

Smaller Event - Boulia 2019

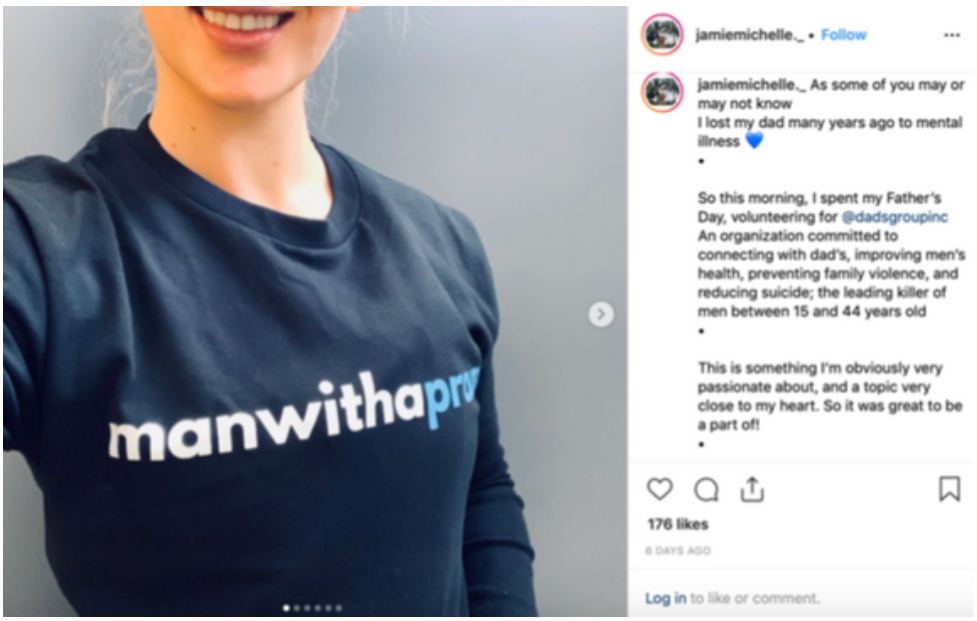
- Attendees: 40 (12 dads + 11 prams + 1 wheelbarrow)
- Leaders: 1 Council
- Sponsors: Boulia Council
- Location: Walk around the local town finishing at the town hall for pancake breakfast
- Media: None
- Registration: FB Event & Eventbrite
- Items For Sale: T-Shirts
- Free Giveaway Items: Pancake breakfast for attendees
- Group Photo
- Event Map

Larger Event - Ringwood 2019

- Attendees: 75 (25 dads + 30 prams)
- Leaders: 1
- Local & National Sponsors: Eastland, Coffee Shop, First traffic Management, Aquanation, Yarra Valley Toyota, Baby Jogger, Bakers Delight
- Location: Walk from Eastland to Aquanation for games.
- Media: Recap Video
- Registration: FB Event & Eventbrite
- Items For Sale: T-shirts and Parenting Books
- Giveaway Items: MWAP Balloons, Coffee, Pastries
- Group Photo
- Event Map

The Why Behind MWAP

One couple brought their baby to the event (their 1st and only child.) Tragically their baby is very ill and they do not know how much time they have left. It was a celebration of Fatherhood at the event for their first Father's Day, but could also be their last few months. One of our volunteers, felt drawn to this family and spent the entire day with them, offering to get coffee/tea, play games with the baby and sit and listen to the couple. She came up to me during the event and said "I'm sorry I haven't been much help today! My heart just feels drawn to them and if it's alright, I want to support them as much as I can.



Event Requirements

Required

- Attendees: 2 or more people
- Leaders: 1 or more leaders
- Registration: FB Event & Eventbrite
- Group Photo
- Event Map
- Start Time

Optional

- Sponsors
- Local media: News / Radio
- Local Council Involvement
- Food/Beverages
- Items For Sale: T-shirts and Parenting Books
- Event Video / Photography